



# BIA Building Futures: A Construction Career Day


October 12th, 2023  10:00 am - 6:00 pm


Wyndham Lancaster Convention Center

**Open to the public and welcoming students, parents, veterans, underemployed, unemployed, and those looking for a new career. This event will educate and promote industry careers and connect you, BIA members, to your future workforce!**

 BIA members representing their companies, careers, and current job openings

 Trade presentations, demonstrations, and Q&A sessions

 Local schools & students invited to attend and to highlight their schools

 Construction Corner: Activities and demonstrations for kids of all ages

 Extensive marketing campaign to promote the event

## BIA Members - Ways To Get Involved:

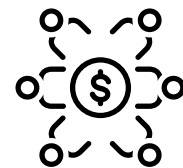
### ✓ Reserve a Booth

Speak with attendees looking for industry jobs, including local students. Promote the benefits of careers in the building industry!



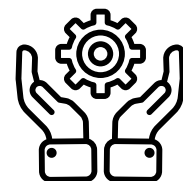
### ✓ Be a Sponsor

Help support the event and promote your business!  
Many options are available!



### ✓ Support the Industry

Promote the industry and the many benefits by being a presenter, hosting a demonstration, volunteering at the event, or donating give-a-ways and raffle prizes!



**More information and registration forms are enclosed.**

Questions? Contact: Pauline Wilton  
Pauline@lancasterbuilders.org or 717-569-2674



# A Construction Career Day Highlighting the Residential Building Industry!

**Date:** October 12, 2023

10:00 am - 6:00 pm

**Venue:** Lancaster Wyndham Convention Center

2300 Lincoln Hwy East, Lancaster, PA 17602

**Booth Cost:** \$250 for a 10 x 10 booth (One per member company)

**Electric Cost (Optional):** \$35 / **WI-FI Cost (Optional):** \$35

**Sponsorships Available:** See page 3 of packet

## Event Details:

- ⬆ Booth set up times: October 11th; 12:00 - 8:00 pm and October 12th; 7:00 - 9:00 am
- ⬆ Booth space includes pipe and drape. Members are responsible for contents of their booth.
- ⬆ The floorplan is included in the packet for your reference. BIA staff will contact you for booth selection once the registration form is received.
- ⬆ There is plenty of free parking at the Wyndham Lancaster Convention Center.
- ⬆ There is no fee for the public to attend the event.
- ⬆ An extensive marketing campaign is in place to promote the event to the public and to local schools.
- ⬆ Local trade schools are confirmed to attend.
- ⬆ Do you have a skill or a success story you want to share? There are opportunities to do trade demonstrations and presentations. Be sure to check the box(es) below.

**How do you sign up?** Complete registration below. Once received, BIA staff will contact you for booth selection. BIA Contact Information: 717-569-2674 or [staff@lancasterbuilders.org](mailto:staff@lancasterbuilders.org)

Company Name (in exact manner you wish to be listed): \_\_\_\_\_

Event Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_ YES, I will reserve a booth for the BIA Building Futures: A Construction Career Day Event.

\_\_\_\_ YES, I will be a sponsor. (Choices listed on pg. 3) Sponsorship Choice \_\_\_\_\_

**Please check all that apply:**

Have job openings\_\_\_\_ Offer internships\_\_\_\_ Give a demonstration\_\_\_\_ Give a presentation\_\_\_\_

Method of Payment (please select): Check (mail in) \_\_\_\_ Credit Card (see below)\_\_\_\_

Cardholder's name: \_\_\_\_\_

Booth Reservation Fee: \$250 Electric: \$35 (optional) \_\_\_\_ Wifi: \$35 (optional)\_\_\_\_

Sponsorship Fee (optional): \_\_\_\_\_ = Amount Due/Paid: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

BIA of Lancaster County 204 Butler Avenue, Suite 200 / Lancaster, PA 17601

Fax: (717) 569-5187 or E-mail [staff@lancasterbuilders.org](mailto:staff@lancasterbuilders.org)



# BIA Building Futures: A Construction Career Day Sponsorships

## Building Futures Event Sponsor -

**SOLD**



## Construction Corner Sponsor - \$3500 (1 Available)

- Company featured on all promotional pieces and on BIA website
- Signage and representation at the event, specifically the Construction Corner
- Company logo on promotional items for participants in the Construction Corner Competitions
- Copies of the children's book "The House That She Built" given to attendees compliments of your company
- Ad in the event's Building Futures Career Guide
- Booth at the event

## Building Futures Presentation Sponsor -

**SOLD**



## Building Futures Student Sponsor - \$1500 (3 of 5 Available)

- Signage and representation at the event
- Logo on all student/school meal vouchers
- Company listed as sponsor on BIA website
- Ad in the Building Futures Career Guide
- Booth at the event

**2 SOLD**



## Trade Ambassador - \$1250

- Company listed as an ambassador on BIA website
- Company provided banner displayed during the event
- Booth at the event
- Web carousel ad on BIA's website homepage for one month, leading up to the event
- Signage and representation at the event
- Ad in the event's Building Futures Career Guide

## Workforce Sponsor- \$750

- Company listed as a sponsor on BIA website
- Ad in the Building Futures Career Guide
- Company provided banner displayed during the event
- Web carousel ad on BIA's website homepage for one month, leading up to the event

## Industry Support Sponsor- \$500

- Company listed as a sponsor on BIA website
- Ad in the Building Futures Career Guide
- Company provided banner displayed during the event

## Friend of the Industry Sponsor- \$350

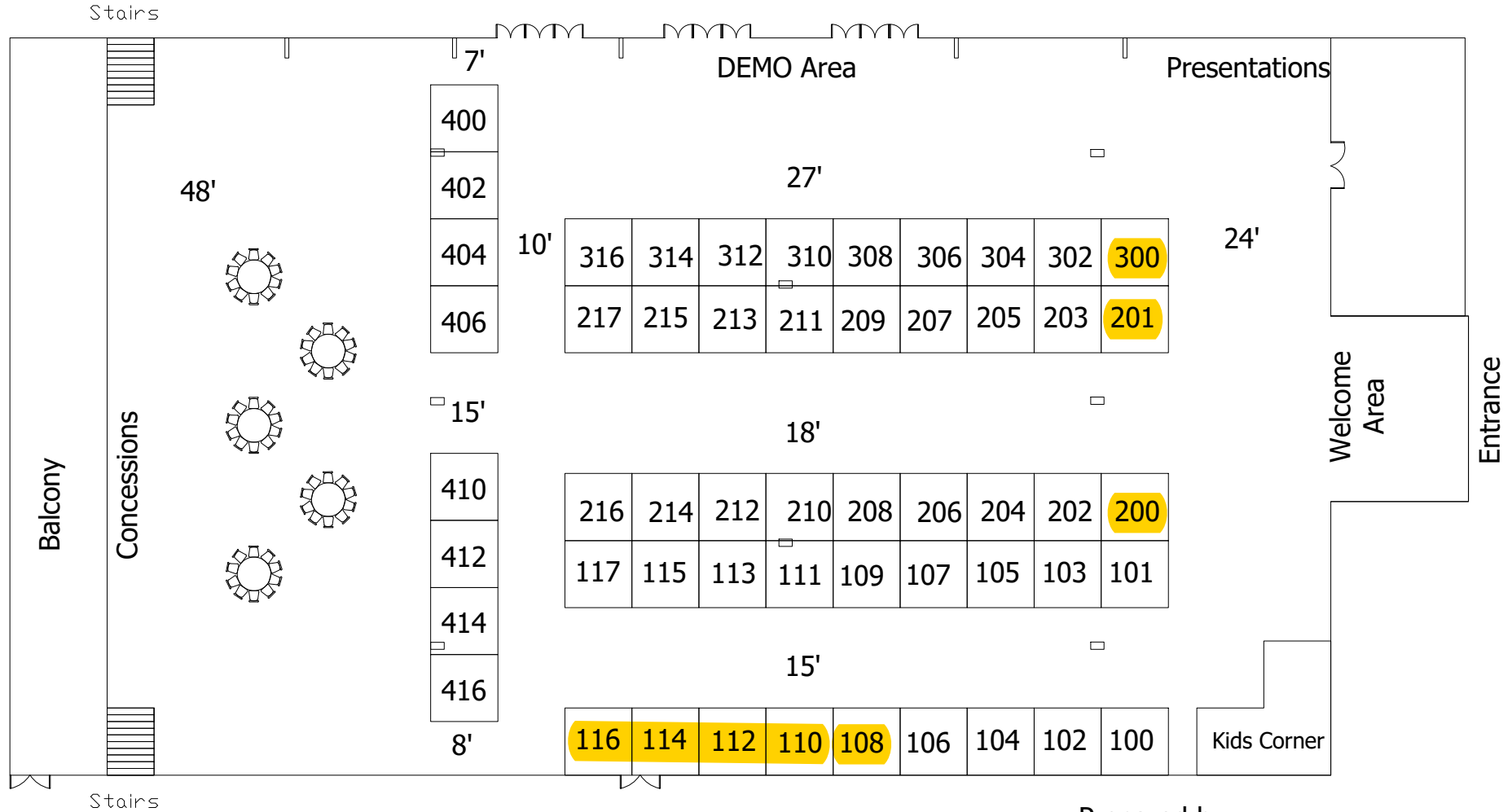
- Company listed as a sponsor on BIA website
- Company provided banner displayed during the event

## Building Futures Career Guide Ad- \$200

- Ad in the Building Futures Career Guide

**Mark your sponsorship selection on page 2 of the registration packet.**

# BIA of Lancaster October 12th, 2023 Lancaster Wyndham



Prepared by:

**Please Note:**

Booths highlighted in yellow are reserved for our members, sponsors and schools.  
Contact BIA staff for booth selection: 717-569-2674 or [staff@lanasterbuilders.org](mailto:staff@lanasterbuilders.org)

