



BIA Building Futures: A Construction Career Day

October 5th, 2022  **10:00 am - 7:00 pm**
Wyndham Lancaster Convention Center

Open to the public and welcoming students, parents, veterans, underemployed, unemployed, and those looking for a new career. This event will educate and promote industry careers and connect you, BIA members, to your future workforce!



BIA members representing their companies, careers, and current job openings



Trade presentations, demonstrations, and Q&A sessions



Local schools & students invited to attend and to highlight their schools



Kids Construction Corner: Hands-on House, kids activities & story times



Extensive marketing campaign to promote the event



BIA Members - Ways To Get Involved:



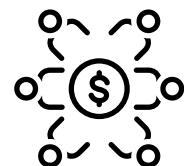
Reserve a Booth

Speak with attendees looking for industry jobs, including local students. Promote the benefits of careers in the building industry!



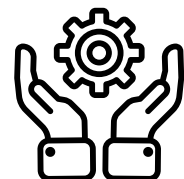
Be a Sponsor

Help support the event and promote your business! Many options are available, see registration flyer.



Support the Industry

Promote the industry and the many benefits by being a presenter, hosting a demonstration, volunteering at the event, or donating give-a-ways and raffle prizes!



More information and registration forms are enclosed.

Questions? Contact: Pauline Wilton
Pauline@lancasterbuilders.org or 717-569-2674



A Construction Career Day Highlighting the Residential Building Industry!

Date: October 5, 2022

10:00 am - 7:00 pm

Venue: Lancaster Wyndham Convention Center

2300 Lincoln Hwy East, Lancaster, PA 17602

Booth Cost: - \$250 for a 10 x 10 booth (One per member company)

Electric Cost (Optional): - \$35 / **WI-FI Cost (Optional):** \$35

Sponsorships Available - See back page

Event Details:

- ♣ Booth set up times: October 4th; 12:00 - 8:00 pm and October 5th; 7:00 - 9:00 am
- ♣ Booth space includes pipe and drape. Members are responsible for contents of their booth.
- ♣ The floorplan is included in the packet for your reference. BIA staff will contact you for booth selection once the registration form is received.
- ♣ There is plenty of free parking at the Wyndham Lancaster Convention Center.
- ♣ There is no fee for the public to attend the event.
- ♣ An extensive marketing campaign is in place to promote the event to the public and to local schools.
- ♣ Local trade schools are confirmed to attend.
- ♣ Do you have a skill or a success story that you would like to share? There are opportunities to do trade demonstrations and presentations. Be sure to check the box(es) below.

How do you sign up? Complete registration below. Once received, BIA staff will contact you for booth selection.

BIA Contact Information: 717-569-2674 or staff@lancasterbuilders.org

Company Name (in exact manner you wish to be listed): _____

Event Contact: _____ E-mail: _____

Alternate Contact: _____ E-mail: _____

Address: _____ Contact Phone: _____

Website: _____

____ YES, I will reserve a booth for the BIA Building Futures: A Construction Career Day Event.

____ YES, I will be a sponsor. (Choices listed on back) Sponsorship Choice _____

Please check all that apply:

Have job openings _____ Offer internships _____ Give a demonstration _____ Give a presentation _____

Method of Payment (please select): Check (mail in) _____ Credit Card (see below) _____

Cardholder's name: _____

Booth Reservation Fee: \$250 Electric (optional): _____ Wifi (optional): _____

Sponsorship Fee (optional): _____ = Amount Due/Paid: _____

Credit Card Number: _____ Exp. Date: _____

Authorized Signature

Date

BIA of Lancaster County 204 Butler Avenue, Suite 200 / Lancaster, PA 17601

Fax: (717) 569-5187 or E-mail staff@lancasterbuilders.org



BIA Building Futures: A Construction Career Day Sponsorships

Building Futures Event Sponsor

SOLD



Kids Construction Corner Sponsor

SOLD



Building Futures Presentation Sponsor - \$2000 (1 Available)

- Signage and representation at the event, specifically in the presentation section
- Opportunity to welcome and introduce presenters
- Ad in the event's Building Futures Career Guide
- Company listed as sponsor on BIA website
- Booth at the event

Building Futures Student Sponsor - \$1500

SOLD

- Signage and representation at the event,
- Logo on all student/school meal vouchers
- Company listed as sponsor on BIA website
- Ad in the event's Building Futures Career Guide
- Booth at the event



Trade Ambassador - \$1500

- Company listed as an ambassador on BIA website
- Company provided banner displayed during the event
- Booth at the event and a sign at the booth naming company as a Trade Ambassador
- \$250 contribution in company name to the Lancaster Building Industry Foundation
- Signage and representation at the event
- Ad in the event's Building Futures Career Guide

Workforce Sponsor- \$650

- Company listed as a sponsor on BIA website
- Ad in the Building Futures Career Guide
- Company provided banner displayed during the event
- Web carousel ad on BIA's website homepage for one month, leading up to the event

Industry Support Sponsor- \$450

- Company listed as a sponsor on BIA website
- Company provided banner displayed during the event
- Ad in the Building Futures Career Guide

Friend of the Industry Sponsor- \$300

- Company listed as a sponsor on BIA website
- Company provided banner displayed during the event

Building Futures Career Guide Ad- \$150

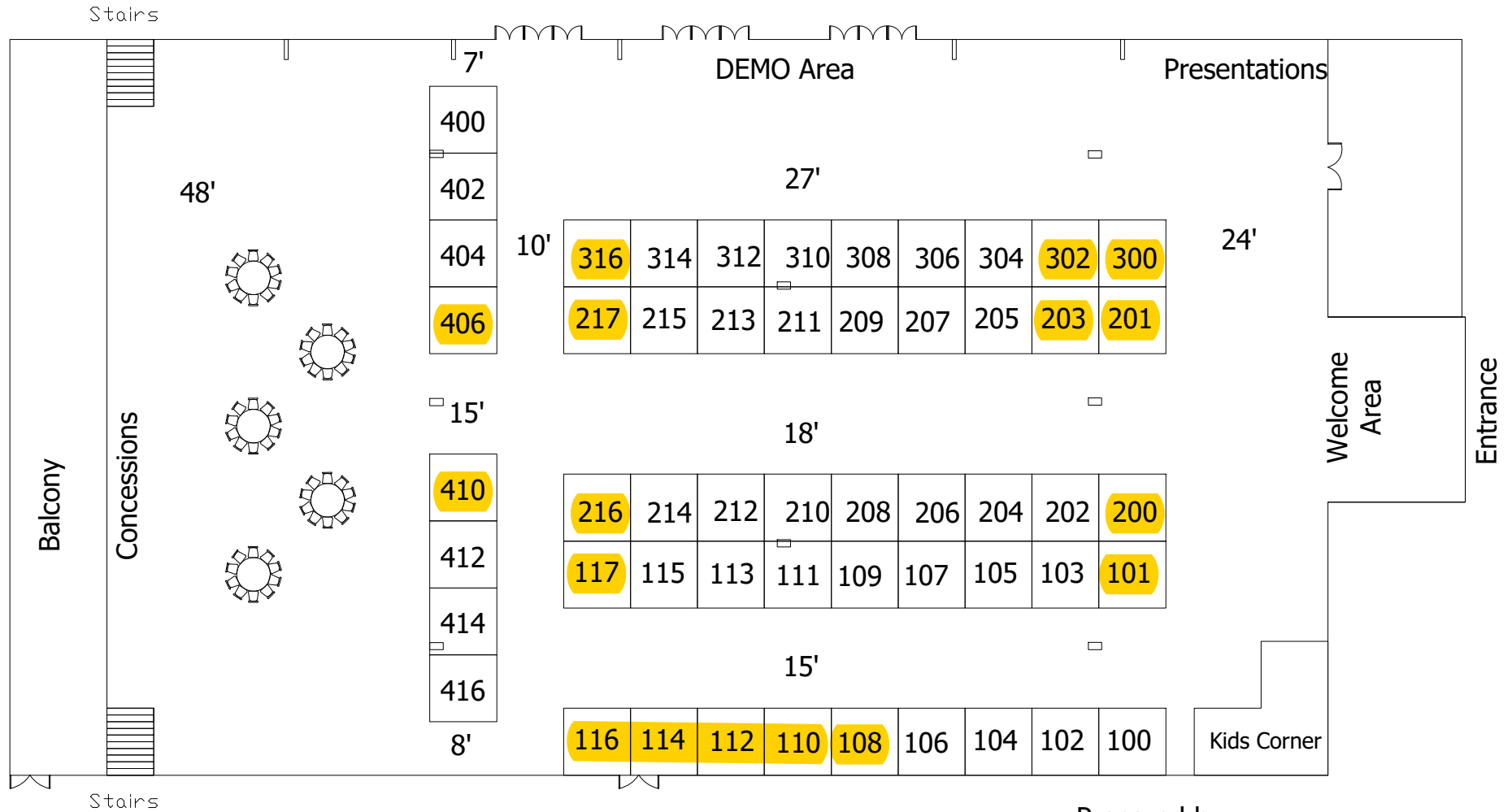
- Ad in the Building Futures Career Guide

Contact staff@lancasterbuilders.org to reserve your sponsorship!

BIA of Lancaster

October 5th, 2022

Lancaster Wyndham



Prepared by:

Please Note:

Booths highlighted in yellow are reserved for our members, sponsors and schools.
Contact BIA staff for booth selection: 717-569-2674 or staff@lanasterbuilders.org

