

Building Industry Association PARADE OF HOMES



Parade of Homes Dates: June 18-26, 2022

<u>Entry Types:</u> New and Custom Homes Townhomes/Duplexes Apartments Whole House Remodels (80%) Remodeling Projects* Kitchen, Bath, Addition, Outdoor Living, Basement, and more!

Remodeling Projects subject to approval on a case by case basis

Sponsored By: Fulton Bank The Parade of Homes is a 9-day event open to the public to tour New and Custom Built Homes, Apartments, and Remodeling Projects both in-person and virtually! Homes will be judged on-site by a group of industry professionals for a chance to win awards in all categories - including the coveted Fulton Bank Awards! Our extensive Marketing Plan includes:

Television

Billboards

<u>Magazine Ads</u> <u>Dedicated Parade Website</u> <u>Online & Social Media Promotion</u> <u>Direct Mailing of 100,000+ Guidebooks</u>

And More!

Be a part of our Parade of Homes!

Entry Deadlines & Fees: Earlybird Deadline: March 11th - \$2950 Final Deadline: April 8th - \$3250

Contact Melanie Capanelli for more information: Cell: (717) 490-0547 or Email: parade@lancasterbuilders.org