



# BDX



*Member  
Benefit!*



***The numbers paint a clear picture.  
Today's homebuyers are going online to find their new home.***

PBA has partnered with Builders Digital Experience (BDX) to power the new home listing section of the website. Builder members can have their homes and communities listed on the website, as well as on the two leading new home websites, NewHomeSource.com and MoveNewHomes.com for FREE. These heavily trafficked sites see over 1 million unique visitors each month!



### *Listing Your Homes is Simple*

Signing up is easy and the time commitment on your end is minimal -- BDX will help you upload your initial community data and train you on how to keep it updated going forward.



### *Benefits of Listing with BDX*

- \* Comprehensive listings plus images and mapping.
- \* One-time implementation fee is waived.
- \* Free online



### *Don't Wait Sign Up Today*

Set yourself apart from the competition and improve your exposure among new home buyers by signing up for the free listing program by visiting [www.theBDX.com/Free](http://www.theBDX.com/Free).

BDX offers every digital marketing solution you need. **Reach** buyers and real estate agents at every stage of the home shopper's journey, **connect** with them, and **drive** quality leads to your website and model homes.

For more information visit [www.thebdx.com](http://www.thebdx.com) or contact Holly Kingsley at [HKingsley@thebdx.com](mailto:HKingsley@thebdx.com), (908) 400-8646.

